

NEW ENGINEERING
HALL FOR 2019

Msd

MotorsportDays  LIVE

THE
SILVERSTONE
WING CONFERENCE
& EXHIBITION
CENTRE
01-02 NOVEMBER
2019



EXHIBITION
STANDS START
FROM JUST
£1,595
INCLUDING POWER SOCKET
SHOW GUIDE ADVERT, FREE
PARKING & EVENT PASSES

WWW.MOTORSPORTDAYS.LIVE

#GETTING YOU ON TRACK



THE MOTORSPORT
ENGINEERING
+ **TECHNOLOGY** SHOW



EVENT PARTNERS



2019 EVENT INFORMATION
PRODUCED BY **BWR MEDIA**





“

You're not going to buy a shirt without trying it on in the fitting room first"

KARUN CHANDHOK, MSD.LIVE 2018

#GETTING YOU ON TRACK

RESERVE YOUR TICKET NOW, VISIT WWW.MOTORSPORTDAYS.LIVE



OVERVIEW

MOTORSPORTDAYS LIVE TRACK TIME DELIVERS SUCCESS

Opened by ex-Formula 1 racer Karun Chandhok, MotorsportDays LIVE upped the pace on its rivals by offering an impressive range of cars to try on track, from a Mini7 Miglia to a Radical RX Spyder.

With over 2,000 industry professionals through the door and more than 1,000 drivers signed on to experience time on track at the first MotorsportDays LIVE event at Silverstone on 2 - 3 November 2018, we at BWR Media certainly exceeded our expectations.

Such was the importance of this show to the motorsport industry that we saw a number of product, manufacturer and championship launches at the event such as Phil Abbott's impressive Revolution racecar on the opening day. Ligier, in association with United Autosports, unveiled its JS2-R over the weekend as well as its latest prototype-racing car, the Ligier JS P4. Motordrive offering its first glimpse of its 6-point mounted seat, the FIA-approved MD20 and Series Elite introduced the Jaguar Project 8 SVO race series to the MotorsportDays LIVE audience.

As a passionate and competitive motorsport racer, it always amazed me that there was such a massive disconnect between the exhibitors and any time on track at major motorsport shows. Action on the track is the lifeblood of our sport and should be central to any motorsport event - be it a race meeting or a trade show.

By filtering out the fan element, MotorsportDays LIVE focuses solely on a professionally engaged audience, consisting of amateur and professional drivers, championship co-ordinators, engineers, genuine track day enthusiasts, motorsport investors and performance car buyers. To then include a unique opportunity to sample vehicles and products LIVE on the track means that this show can offer

a previously unseen level of engagement for both exhibitors and visitors.

This "try before you buy" option for a wide array of race championships and race teams not only increased driver sign-up and involvement in championships and independent race teams for the 2019 season earlier than ever before but also enhanced sales and business opportunities for a number of suppliers who exhibited at the 2018 launch event.

An extensive conference programme, ranging from getting into motorsport to sponsorship, racing driver fitness to sports psychology, ensured a comprehensive package for all those visiting the Silverstone Wing complex. With ITV's Louise Goodman running her popular media workshop over the two days too, drivers could head home with all the ammunition needed to take that winning next step.

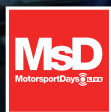
With such incredible stats from our launch show, it clearly demonstrates that there was a real need for a motorsport event at a motorsport venue that combines on track time with exhibition halls. Cars, the lifeblood of our sport, should always be up front and centre in any motorsport event and I believe that we have achieved that with MotorsportDay LIVE.

MotorsportDays LIVE will return to the home of British Motorsport, on 1-2 November 2019. This annual show is an unmissable opportunity for you to capitalise on the thinking and planning period between the end of one season and the start of a new one.

Ben Whibley
Event Director



GETTING YOU ON TRACK



With our roots in the fast-paced world of Motorsport, BWR Media is the backbone to the MotorsportDays brand, which proudly offers the automotive community the most up-to-date and comprehensive track and test day listings calendar, as well as providing the competitive side of the industry the renowned PRO-AM annuals, which celebrates and publishes the very best of professional and amateur areas of the sport.

Since its launch in 2012, MotorsportDays (MsD) has been providing track enthusiasts and MSA racing licence holders with the industry's most comprehensive listing of over 2,500 track and test day events across Europe, which now sees us working with over 70 track day organisers. MsD's online users have been rapidly increasing and the website now attracts more than 38,000 page views a month making it the most progressive and in-tune media platform in motorsport.

For the last five years, MsD has been producing three publications annually, including the invaluable MotorsportDays PRO-AM Annuals, which celebrates both professional and amateur elements of the sport and now boasts a targeted readership of over 40,000 individuals across the UK and Europe. A first of its kind, these publications showcase the best of grassroots motorsport all the way to the highest level, ranging from the Blancpain Series to the VAG Trophy and everything in-between. Each 100+ page issue features full championship results, interviews and articles, as well as publishing the annual awards.

BWR

WWW.BWRMEDIA.CO.UK
WWW.MOTORSPORTDAYS.COM
WWW.MOTORSPORTDAYS.LIVE





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YOUR CONTACTS



BEN WHIBLEY

SHOW DIRECTOR, FOUNDER

I was lucky enough to compete in motorsport from an early age, allowing me to see the sport first-hand, from grass-roots all the way to the top. I eventually went on to win various championships across Europe. With the winning ethos firmly embedded, my career over the last 12 years has been in the fast-paced world of the publishing and events industry, organising some of the largest trade shows across Europe, the Middle East, Asia and the Americas. In recent years I have personally launched, from the ground up, eight highly successful international events within various sectors.

My aim now is to continue to deliver a new European trade event for this spectacular industry, one that not only offers fantastic value exhibiting opportunities but delivers a guaranteed ROI at the home of British motorsport and beyond.

CONTACT

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e. ben@motorsportdays.com



BEN DAVIS

SALES & MARKETING

I am a motorsport enthusiast at heart with my roots firmly in the creative and marketing sector. Specialising in marketing communications both online and offline, the last 10 years has seen me work with some of the largest brands in the leisure and tourism industry.

We at BWR media have now created an event that caters to all needs, whilst remaining affordable for any exhibitor. MsDLIVE allows a new dimension for product showcasing; for once brands have the added benefit of allowing a potential buyer to test LIVE on track and in a racing environment.

I am so proud to be part of this initiative, which brings a whole new angle to the motorsport trade show and will help shape the direction and future of this incredible industry.

CONTACT

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e. bdavis@motorsportdays.com



#GETTING YOU ON TRACK

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REASONS WHY MSD LIVE

The current range of motorsport events on offer throughout Europe dilutes their focus between trade and fan visitors, resulting in a mixed message for attendees. MotorsportDays LIVE changes this by focusing on industry professionals, drivers competing at any level, track day users and the performance car buyer. This enables exhibitors and teams to access a highly-engaged audience.

EXHIBITION STANDS START FROM JUST £1,595
INCLUDING POWER SOCKET
SHOW GUIDE ADVERT. FREE
PARKING & EVENT PASSES

- 1 Never before has a motorsport event allowed licence holders to get on track and behind the wheel of championship vehicles from across Europe, as well as independently run race team cars and manufacturer's track day weapons all on Silverstone's famed International Circuit
- 2 As part of MotorsportDays.LIVE's on-track activity, visitors and exhibitors have unique access to all the pit garages to discuss with the teams, co-ordinators and drivers their plans and developments for the following season and how to be involved with their future
- 3 Get face to face with some of the industry's highest level racing cars, including LMPs, GTs, sports & touring cars, single seaters and much more
- 4 All garages are actively allowing drivers to go out in numerous sessions over the two days to help plan their 'on track' future. Why not utilise this opportunity to test your latest technology and products to help improve their performance and enhance your sales
- 5 Panelled conferences over the two days, allow all visitors and exhibitors alike the unique opportunity to interact in detailed sessions across a variety of subjects, everything from race car dynamics to engineering, simulator training to sponsorship and media engagement to name just a few. Panels of industry experts will discuss a range of relevant topics with the opportunity for you to engage in an open Q&A session to take away practical and invaluable advice from those in-the-know

- 6 MsD.LIVE exhibition halls feature a diverse range of industry exhibitors to help prepare for the next race season and track day events. Held in the halls of The Wing facility (above the garages), this includes everything from competition parts and supplies, to technical products and services.



LOOKING TO EXHIBIT?

MotorsportDays.LIVE offers a range of spaces suitable for small and large suppliers alike, condensed into a two-day event for a quicker turnaround

Affordable rates inclusive of all the hidden extras. All exhibition and private garage rates include electricity, complimentary show guide advert, exhibitor parking plus passes and VIP invitations to the event

Benefit from a prime location at the home of British motorsport and in the heart of Motorsport Valley, focusing on a trade only audience

“

If we don't have people joining and having access to affordable motorsport we will never have a long-term sustainable sport. That's why MotorsportDays LIVE is so important to me, by being able to transfer people from track days, from karting and even corporate events and getting them into motorsport by giving them a taster, to feel what it's like, this then encourages more people to potentially get a race licence and actually compete. Most people just want to have fun and our purpose, the purpose of Motorsport UK is to make sure as many people get into motorsport as possible and enjoy it.

DAVID RICHARDS

CHAIRMAN PRODRIVE & MOTORSPORT UK

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THE VENUE



Conveniently located at Silverstone circuit in the heart of Motorsport Valley, MotorsportDays.LIVE is accessible to over 40,000 industry employees based in the area and within easy reach of Birmingham, London and beyond.

The already iconic Silverstone Wing offers the very latest in conference and event facilities as well as flexible space across a number of exhibition halls with plentiful parking right at the door.

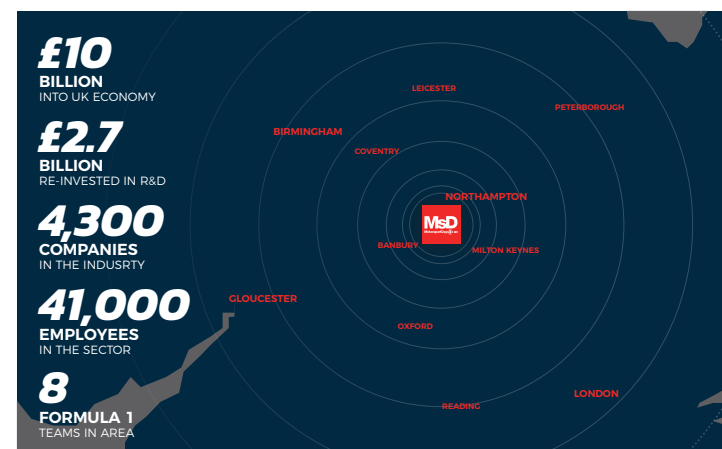
Up to 41 garages with direct pit lane access for race teams and track day attendees. Space also allows for easy loading and unloading of HGVs.

Exhibitors and industry discussions are located directly above the pit lane in a modern, light-filled environment with on-site refreshments, full disabled access and views of the active circuit.

“

Both the MIA and BRDC have recently highlighted how our development of Silverstone Park is having a positive impact on the UK motorsport industry. We believe that MotorsportDays.LIVE's refreshing, new approach can have similar benefits for the industry which is why we are supporting it. The event further enables us to promote the opportunities at Silverstone Park for ambitious companies working in motorsport and we believe it also gives SMEs and larger organisations based both here and elsewhere within the Cluster a great opportunity to network.

ROZ BIRD, COMMERCIAL DIRECTOR SILVERSTONE PARK



• **TEAM MANAGERS**

• **CO-ORDINATORS**

• **DRIVERS**

MECHANICS •

ENGINEERS •

PLUS •

PRODUCTION BUYERS
LOGISTICAL PLANNERS
TEAM PRINCIPALS
INVESTORS
SPONSORS
ENTHUSIASTS
TRACK DAY USERS

• **TECHNICIANS**

VISITOR KEY FACTS

Attracting over 2,500 industry professionals - including those involved in technical and engineering businesses, marketing and media companies, plus race organisers and trackside staff, as well as amateur and professional drivers competing in motorsport at any level.

By eliminating the fan element this event focuses solely on a highly-engaged audience with visitors attending having ultimate spending power at a pivotal point in the year, a period when buyers, engineers, drivers and co-ordinators are all looking ahead to plan for the upcoming season. Genuine track day users, those new to the sport and performance car buyers have the rare opportunity to experience products live on track and in a racing environment.

With a strong focus on engineering and thanks to the location of the event, empowered decision-makers will be utilising MsD.LIVE for education as well as looking for the latest technology and best-practice ideas within this rapidly-developing industry.



OVER 200 different track vehicles, race cars and manufacturers will take to the International Circuit over the two-days

OVER 1,500 drivers will sign on and get briefed to go out and sample products on track at Silverstone

OVER 4,000 trade visitors, including industry pros, team principles, championship co-ordinators and track day organisers

OVER 150 diverse exhibitors ranging from race products and parts to championship organisers and teams

30,000+ drivers currently hold a Motorsport UK licence

40,000+ Professionals work within the motorsport valley, with Silverstone at the heart

60% Motorsport UK licence holders come from the track day market

88% of tickets holders in 2018 were actively involved within motorsport or employed in the industry

£150,000 The salary 75% of our attendees earn over each year

£70k is the average amount our users spend each year on motorsport

10 The average number of track days our users participate in each year **8** The number of race events our users take part in annually

32,000 page views a month on our sites

10,000 Newsletter subscribers

07:13:00 Average number of minutes spent on the MSD website

38% Average newsletter open rate (20% above the industry average)



NEW FOR 2019

THE MOTORSPORT ENGINEERING + TECHNOLOGY SHOW

#GETTING YOU ON TRACK

RESERVE YOUR TICKET NOW, VISIT WWW.MOTORSPORTDAYS.LIVE

ENGINEERING+TECHNOLOGY

New for 2019, MotorsportDays LIVE, introduces the Motorsport Engineering + Technology Show for those professionals and businesses working within the trade!

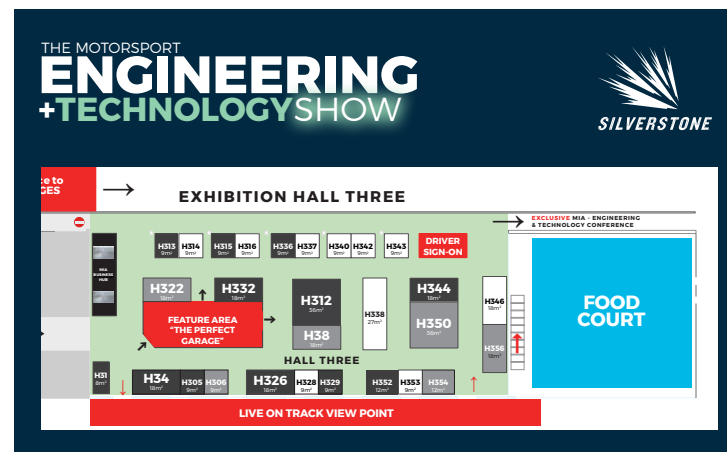
Designed exclusively for you, the industry's engineers, engine builders, technicians, team principles, product buyers and logistical planners, Silverstone's superb location will offer the perfect platform for you to meet and network at the end of the racing season, utilise your thinking and buying period and enhance business and development opportunities ahead of the winter testing months and the season ahead.

Source from an array of over 150 diverse exhibitors showcasing their latest products, car parts and race and mechanical wear, giving you everything you need to be better equipped both on and off the track. Since its launch in January 2019 exhibitors now include the likes of ZF Motorsport, Greaves 3D Engineering, Sunoco Race Fuels, ATEC Fluid Systems, Earls Performance Products, Docking Engineering, OBP Motorsport to name just a few, all of which will showcase to you their latest technologies and developments targeting every spectrum of the sport.

Why not discuss with the teams, coordinators and drivers their plans and developments for the following season. Get face to face with some of the industry's highest level racing cars, including LMP's, GT's, sports & touring cars, single seaters and much more.

Teams can utilise this opportunity to test your latest technology and products to help improve future performance.

EXHIBITION STANDS START FROM JUST £1,595
INCLUDING POWER SOCKET
SHOW GUIDE ADVERT, FREE
PARKING & EVENT PASSES





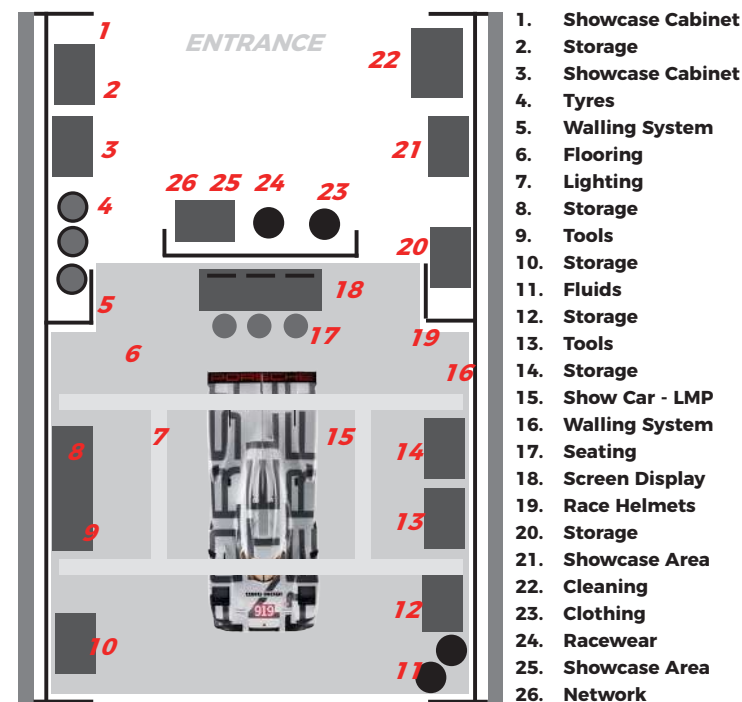
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THE PERFECT GARAGE

At MotorsportDays.LIVE experience our “Perfect Garage” setup, an environment highlighting everything you need to enhance your workspace, either at home or for your race weekend. Walk through the garage display in HALL 3 and observe the products and technology available to you throughout the show.

Every confirmed Exhibitor will have the opportunity to showcase an item, product or new technology within this space FREE of charge, which will simulate the ideal Garage for any race weekend.



If you would like to discuss featuring your product within this space or to discuss options available to your company within this feature Garage then please e-mail Ben ben@motorsportdays.com



EDUCATIONAL CONFERENCE

MotorsportDays LIVE offers a unique learning opportunity. Our FREE conference sessions include everything from simulator training, sponsorship and media engagement, as well as invaluable workshops from the industry's key influencers and racing icons.

Panels of experts discuss a range of relevant topics with the opportunity for attendees to engage in an open Q&A session to take away practical and invaluable advice from those in-the-know. These sessions are available to all visitors and exhibitors and take place throughout both days.

2018 SESSIONS INCLUDED:

SPONSORSHIP & MEDIA ENGAGEMENT

RACECAR & PRODUCT LAUNCHES

BROADCASTING TECHNOLOGY IN MOTORSPORT

LEGAL & ACCOUNTANCY

TECHNICAL LAUNCHES

CREATIVITY IN MOTORSPORT

ENVIRONMENTAL 'THE FUTURE OF THE RACE CIRCUIT'

ENGINEERING VS ENTERTAINMENT

TRACK DAYS AND GETTING INTO MOTORSPORT

WOMEN IN MOTORSPORT

SIMULATOR TRAINING

SPORTS PSYCHOLOGY

2018 SPEAKERS INCLUDED THE LIKES OF:



DAVID RICHARDS
CHAIRMAN, PRODRIVE
& THE MSA



KARUN CHANDHOK
FI DRIVER 2007-2011 &
FORMULA E 2014-2015



GARY ANDERSON
FORMER FI TECHNICAL
DIRECTOR



LOUISE GOODMAN
MOTORSPORT PRESENTER
CHANNEL 4 & ITV



RICHARD DEAN
TEAM PRINCIPAL
UNITED AUTOSPORTS

THE FULL MSD LIVE CONFERENCE AGENDA AND GUEST SPEAKERS WILL BE RELEASED SEPTEMBER 2019

If you would like to be involved in any of the conference sessions or would like to discuss the opportunities available on a topic you want to introduce then please e-mail Ben ben@motorsportdays.com

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CONFERENCE SESSIONS

01-02 NOVEMBER 2018,
SILVERSTONE WING

THERE WILL BE A
NUMBER OF SUBJECTS
PRESENTED IN
ASSOCIATION WITH:



BLACKBOOK
MOTORSPORT

ALSO JOIN:

Racecar engineering

FOR DEDICATED
ENGINEERING SESSIONS

SILVERSTONE 01-02 NOVEMBER 2019



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ON TRACK TIMETABLE

Friday

1st November 2019

Time Session

08:30 - 09:00	BRIEFING & TRACK PREP
09:00 - 09:15	SNG SEATERS*/OPEN WHEEL/CATERHAMS
09:15 - 09:30	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
09:30 - 09:45	FAST SALOONS/TIN TOPS/CLOSED WHEEL
09:45 - 10:00	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
10:00 - 10:15	ROAD CARS/PERFORMANCE MANUFACTURERS
10:15 - 10:20	DRIFT EXPERIENCE
10:20 - 10:25	DOWNTIME**
10:25 - 10:40	SNG SEATERS*/OPEN WHEEL/CATERHAMS
10:40 - 10:55	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
10:55 - 11:10	FAST SALOONS/TIN TOPS/CLOSED WHEEL
11:10 - 11:25	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
11:25 - 11:40	ROAD CARS/PERFORMANCE MANUFACTURERS
11:40 - 11:45	DRIFT EXPERIENCE
11:45 - 11:50	DOWNTIME**
11:50 - 12:05	SNG SEATERS*/OPEN WHEEL/CATERHAMS
12:05 - 12:20	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
12:20 - 12:35	FAST SALOONS/TIN TOPS/CLOSED WHEEL
12:35 - 12:50	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
12:50 - 13:05	ROAD CARS/PERFORMANCE MANUFACTURERS
13:05 - 13:10	DRIFT EXPERIENCE
13:10 - 13:40	LUNCH BREAK**
13:40 - 13:55	SNG SEATERS*/OPEN WHEEL/CATERHAMS
13:55 - 14:10	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
14:10 - 14:25	FAST SALOONS/TIN TOPS/CLOSED WHEEL
14:25 - 14:40	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
14:40 - 14:55	ROAD CARS/PERFORMANCE MANUFACTURERS
14:55 - 15:00	DRIFT EXPERIENCE
15:00 - 15:05	DOWNTIME**
15:05 - 15:20	SNG SEATERS*/OPEN WHEEL/CATERHAMS
15:20 - 15:35	ALL SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
15:35 - 15:50	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
15:50 - 16:05	ROAD CARS/PERFORMANCE MANUFACTURERS
16:05 - 16:10	DRIFT EXPERIENCE TRACK TIME ENDS

Saturday

2nd November 2019

Time Session

08:30 - 09:00	BRIEFING & TRACK PREP
09:00 - 09:15	SNG SEATERS*/OPEN WHEEL/CATERHAMS
09:15 - 09:30	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
09:30 - 09:45	FAST SALOONS/TIN TOPS/CLOSED WHEEL
09:45 - 10:00	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
10:00 - 10:15	ROAD CARS/PERFORMANCE MANUFACTURERS
10:15 - 10:20	DRIFT EXPERIENCE
10:20 - 10:25	DOWNTIME**
10:25 - 10:40	SNG SEATERS*/OPEN WHEEL/CATERHAMS
10:40 - 10:55	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
10:55 - 11:10	FAST SALOONS/TIN TOPS/CLOSED WHEEL
11:10 - 11:25	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
11:25 - 11:40	ROAD CARS/PERFORMANCE MANUFACTURERS
11:40 - 11:45	DRIFT EXPERIENCE
11:45 - 11:50	DOWNTIME**
11:50 - 12:05	SNG SEATERS*/OPEN WHEEL/CATERHAMS
12:05 - 12:20	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
12:20 - 12:35	FAST SALOONS/TIN TOPS/CLOSED WHEEL
12:35 - 12:50	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
12:50 - 13:05	ROAD CARS/PERFORMANCE MANUFACTURERS
13:05 - 13:10	DRIFT EXPERIENCE
13:10 - 13:40	LUNCH BREAK**
13:40 - 13:55	SNG SEATERS*/OPEN WHEEL/CATERHAMS
13:55 - 14:10	SALOONS/COUPE/TIN TOPS/CLOSED WHEEL
14:10 - 14:25	FAST SALOONS/TIN TOPS/CLOSED WHEEL
14:25 - 14:40	LMP*/TCR/BTCC/GT4/GT3/PROTOTYPES
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14:55 - 15:00	DRIFT EXPERIENCE
15:00 - 15:05	DOWNTIME**
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15:50 - 16:05	ROAD CARS/PERFORMANCE MANUFACTURERS
16:05 - 16:10	DRIFT EXPERIENCE TRACK TIME ENDS

PRIVATE PIT GARAGES START FROM JUST £2,495
FOR TWO DAYS INCLUDING UP TO 8 VEHICLES, PLUS UNLIMITED DRIVERS AND 4 CARS ON TRACK PER DAY

Each confirmed private garage allows 4 cars on track per its respective sessions - up to 8 cars will be active and on display in each garage over the two days. *LMP, and Single seater/open wheel sessions are strictly Motorsport UK licence holders only with previous experience (or at the discretion of the championship organiser or race team owner). **Downtime will be allocated accordingly throughout the day(s) and will be used if necessary for any delays on track. Due to the nature of a LIVE track this is just a provisional schedule ahead of the event as all sessions and timings are subject to change based on the days on going activities. All sessions will be subject to light and visibility throughout both days. Both days will be run under track day conditions, overtaking will only be with consent, racing each other is strictly forbidden, any such activity will see drivers and teams removed from the event without hesitation. Terms and conditions apply.

All on track activity run in collaboration with:



SILVERSTONE 01-02 NOVEMBER 2019

2018 EXHIBITORS

Below is a selection of companies, championships and manufacturers who exhibited or took to the international circuit at the 2018 event:



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SILVERSTONE 01-02 NOVEMBER 2019



#GETTING YOU ON TRACK

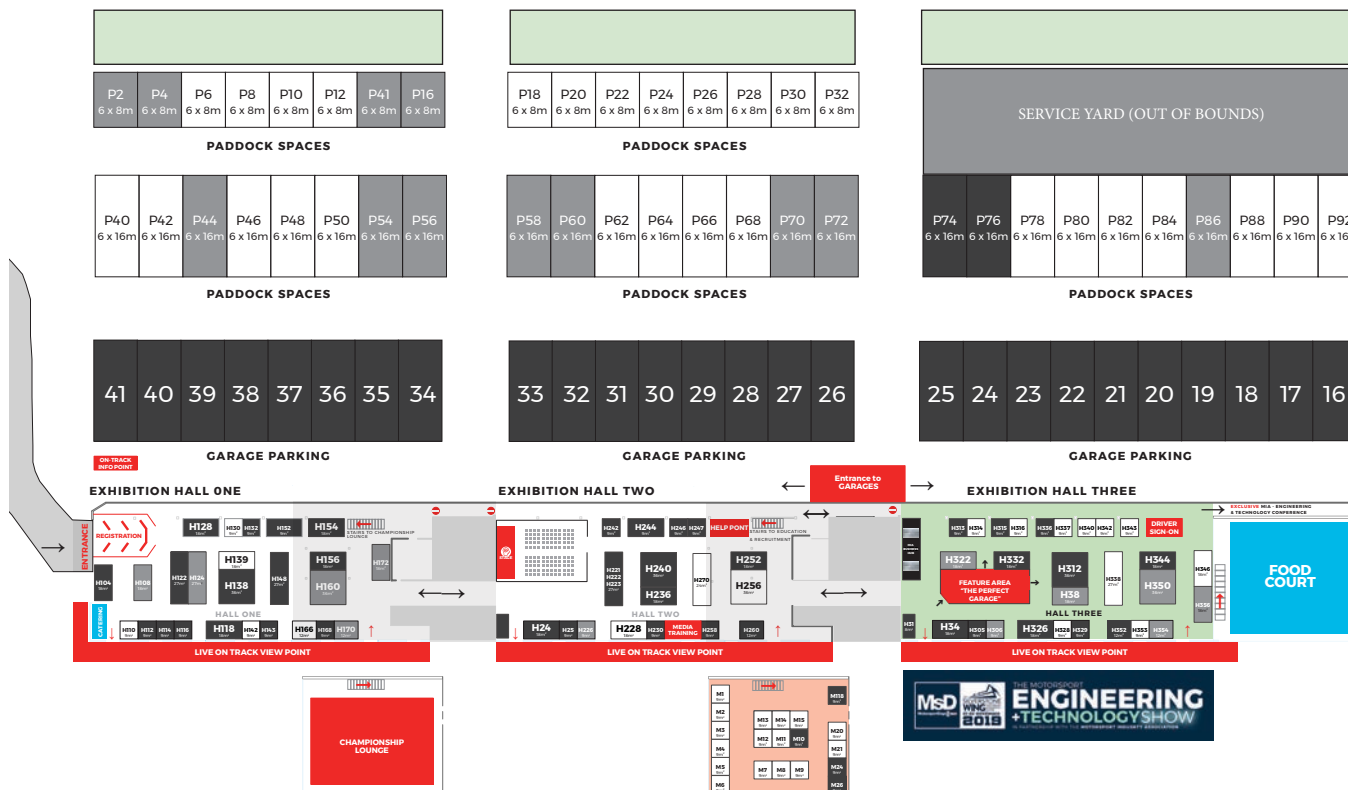
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SITE MAP



SILVERSTONE 01-02 NOVEMBER 2019

RATES & FLOOR PLAN



EXHIBITION COSTS FROM £1,595

A range of flexible stand sizes are available from 8m (2x4m) to 36m (6x6m) starting at a competitive rate of just **£1,895** for two days including power, lighting, shell scheme, name and fascia board and exhibitor parking. **Bespoke packages are also available.**

8m ² Space Only*	£1,595	Platinum Shell Scheme**	£1,895
9m ² Space Only*	£1,695	Platinum Shell Scheme**	£1,995
12m ² Space Only*	£2,195	Platinum Shell Scheme**	£2,693
18m ² Space Only*	£2,995	Platinum Shell Scheme**	£3,795
27m ² Space Only*	£4,295	Platinum Shell Scheme**	£5,495
36m ² Space Only*	£5,395	Platinum Shell Scheme**	£6,995
54m ² Space Only*	£7,830	Platinum Shell Scheme**	£8,795

INCLUDED IN THE PRICE

*Space Only includes:
500w power socket, half page advert in Show Guide and exhibitor parking.

**Platinum Shell Scheme includes:

Premium Shell Scheme, 2 spot lights, 500w power socket, name and fascia board, a half page advert in Show Guide and exhibitor parking.

CONFIRMING A STAND ALSO INCLUDES EXHIBITOR PASSES TO THE EVENT AND SOCIAL EVENING

8-9m stands = **2 Passes**
10-18m stands = **4 Passes**
20-36m stand = **10 Passes**

Plus 15 complementary event tickets for your clients, sponsors and partners to attend the show

PADDOCK SPACE FROM £895

We have access to ALL of the paddock and Wing pit garages that will be utilised by Racing Clubs, Championships, independent race teams, track day organisers and manufacturers.

6x8m Paddock Space **£895**

includes 1 car on track each day, plus space for awning and transporter/camper. 4 exhibitor passes and 10 client/guest tickets

6x16m Paddock Space **£1,595**

includes 2 cars on track each day, plus space for awning and transporter/camper. 6 exhibitor passes and 15 client/guest tickets

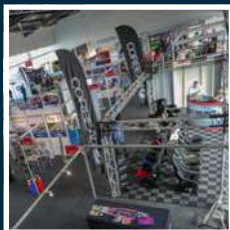
6x20m Private Wing Pit Garage **£2,495**

includes 4 cars on track each day, plus space directly behind your private garage for awning/hospitality and truck/transporter/camper. 8 exhibitor passes and 20 client/guest tickets

PLEASE NOTE: Any third party product or retail display(s) within the garages or paddock area will incur an additional charge to exhibit. Alternatively, space is allocated on the exhibition floor for these companies to showcase their products.



THE MOTORSPORT **ENGINEERING** +TECHNOLOGYSHOW



BRAND NEW FOR 2019

MotorsportDays LIVE welcomes the introduction of a third Hall to the iconic Wing facility which will be dedicated to the NEW Motorsport Engineering+Technology Show. Silverstone will offer brands and companies that fall into this category the perfect platform to meet and network at the end of the racing season, utilise the thinking and buying period and enhance business opportunities ahead of the winter testing months.

More track time, more race teams and more cars. MotorsportDays LIVE has expanded into the paddock area to accommodate demand and offer those smaller independent race teams the opportunity to showcase their machinery, arrive and drive packages as well as promote their available seats for drivers to sample LIVE on track ahead of their next competitive season.

WANT TO EXHIBIT?

EXHIBITION PACKAGE PRICE FROM JUST £1,595

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